Charter schools are:

- Independent, PUBLIC, and tuition-free schools
- Held LEGALLY accountable for advancing student achievement
- Open to ALL CHILDREN, tuition free, NO special entrance requirements
- Offer special education services and serve English Language Learners
- Align the curriculum with Missouri’s Learning Standards
- Meet the National and State requirement of 100% of teachers being Highly Qualified
- Educate more children collectively than all but 3 school districts in the State
- Operate under a LEGAL PERFORMANCE CONTRACT with their Sponsor
- Provide Missouri’s families with:
  - More high-quality schools
  - Smaller schools
  - Schools where parents are partners.
  - Options
Who we are

The Missouri Public Charter School Association (MCPSA) was formed in 2005 by a dedicated group of volunteers and member schools. Today MCPSA serves 59 public charter schools in St. Louis and Kansas City. MCPSA’s focuses efforts on 3 primary goals:

- Advocating for supportive Public Policies
- Communicating to members, legislators, and the community at large through targeted Public Relations
- Educating our constituency through ongoing Public Engagement opportunities

Our Mission is to improve student achievement by increasing access to high quality charter public education options throughout Missouri.

Our Vision is that all of Missouri’s charter public schools will work together to maximize their collective strength so that all students have access to a high-quality public education.
Who we serve

Of the 61 charter public schools in Missouri, MCPSA serves 59 member schools (98%), their boards, sponsors, and most importantly the 23,000+ Missouri charter public school students and their families.

**Kansas City Members**
- Academie Lafayette
- Academy for Integrated Arts
- Benjamin Banneker Charter Academy
- Brookside Charter
- Citizens of the World
- Crossroads Charter Schools
- De LaSalle Charter School
- Della Lamb Elementary
- Ewing Marion Kauffman School
- Frontier Schools
- Genesis School Inc.
- University Academy
- Gordon Parks Elementary
- Guadalupe Center Charter Schools
- Hogan Preparatory Academy
- Hope Leadership Academy
- Kansas City Neighborhood Academy
- KIPP: Kansas City
- Lee A. Tolbert Community Academy
- Pathway Academy
- Scuola Vita Nuova Charter School

**St. Louis Members**
- Carondelet Leadership Academy
- City Garden Montessori
- Confluence Academies
- Eagle College Prep
- Gateway Science Academy
- Grand Center Arts Academy
- Hawthorne Leadership Academy
- KIPP: St. Louis
- Lafayette Preparatory Academy
- La Salle Middle School
- Lift for Life Academy
- North Side Community School
- Preclarus Mastery Academy
- St. Louis Language Immersion
- St. Louis College Prep
- Tessera Hall Academy
- The Biome
- Vernare Learning

**Sponsors**

[Logo images of sponsors]
What we do

**Public Policy**
- Full-time advocacy in Jefferson City
- Development and advancement of legislative priorities
- Tracking of legislation
- Weekly membership updates
- Conduct non-partisan education sessions
- MCPSA Charter School Board Policy Series
- Prevention of detrimental legislation and over-regulations
- Charter School Choice Events

**Public Relations**
- Media access
- Media relations averaging 1-2 primary press representations each month
- Social media advocacy
- Co-op marketing opportunities
- Marketing and brainstorming assistance
- Crisis communications assistance
- Message sharing
- Educational workshops and seminars

**Public Engagement**
- Host and coordinate legislative visits and school tours
- Public presentations raising awareness and support for charter schools
- Engage parent groups and providing guidance on advocacy efforts
- Provide professional development opportunities
- Convene leaders and board chairs for informational/educational opportunities
- New school development assistance
MCPSA Core Competencies

- An extensive knowledge of Missouri charter school law as well as laws in other states
- An understanding of the history of the development of charter schools in Missouri and nationally
- A network of school leaders and board members dedicated to furthering the mission of quality education for all children
- An ability to reach and influence lawmakers to adopt supportive public policies through ongoing outreach, messaging, and education
- A passion for MCPSA's mission of improving student achievement through access to quality charter schools
Missouri Charter Public School Data

2016-2017 School Year

National Data
- 42 States
- 6,800+ Schools
- 2.9 Million Students

Missouri Data
- 39 LEA’s
- 61 Charter Schools
- 23,038 Students (+11% 15-16)
- 85% Free and Reduced Lunch
- 10% Special Education Students

Kansas City Data
- 22 LEA’s
- 31 Charter Schools
- 11,938 Students (+17% 15-16)
- 17% Enrollment Increase
- 88.6% Free and Reduced Lunch
- 6% Student Mobility Rate (Local District = 16%)

St. Louis Data
- 17 LEA’s
- 30 Charter Schools
- 11,120 Students (+5.5% 15-16)
- 82.0% Free and Reduced Lunch
- 5% Student Mobility Rate (Local District = 32%)
MISSOURI CHARTER MARKET SHARE

- St. Louis Charters: 33%
- St. Louis District

- KC Charters: 45%
- KC District
2016 Summary of Accomplishments

• MCPSA worked to pass statutory language allowing students between the ages of three and five, who are eligible for free and reduced lunch and attending a charter early childhood education program, to be included as up to 4% of the charter LEA’s calculation of average daily attendance.
• MCPSA worked to change, define, clarify, support or remove (if detrimental) over 25 specific pieces of legislation in 2016 alone.
• MCPSA coordinated 16 legislative tours
• MCPSA hosted and promoted 31 educational opportunities for members and the community
• MCPSA provided daily question and answer sessions for members and stakeholders
• MCPSA developed and released 5 new Charter School Board training sessions to member schools.
• MCPSA published and distributed 4 new policy manuals
• MCPSA re-released the ”Quality Standards for Charter Schools”
• MCPSA facilitated 25 mainstream media articles (an average of 2 articles per month)
• And much more!
2015-2016
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